

Hill Country Happenings

Rate Sheet

(Effective July1, 2008. Prices are subject to change)

Ad Price Schedule:

Events Calendar	\$50.00
Block Ads	\$150.00
Bold Print in the Events Calendar	\$75.00
Eighth Page – Horizontal	\$200.00
Quarter Page	\$350.00
Third Page	\$450.00
Half Page	\$550.00
Full Page	\$750.00

Front or Back Inside Cover:

Inside Front	\$1,300.00
Page 3	\$1,300.00
Inside Back Cover Pages (Each)	\$1,200.00
Half Page	\$750.00
Quarter Page	\$500.00

Cover:

Front Cover-Color	\$2,000.00
Back Cover-Color	\$1,700.00
Centerspread-Color-2 Pages- (1000 per Page)	\$2,000.00
\$35.00/ hr layout/setup/maintenance fee (if applicable)	

Discounts:

Early Bird Payment-3 Issues Contract-20%

Feature Articles:

Feature articles are chosen solely by the editors of HCH and are published free of charge to the subject of the article.

Special Feature or Event Articles:

Restaurant/Food Reviews/Ratings

Non-Profit events/causes may be eligible for free space. Contact your sales rep for availability

Distribution:

HCH is distributed through out the Hill Country as well as parts of East, Central and South Texas in music venues, visitor bureaus, fine restaurants, RV parks, tourist destinations, and retail stores. If you would like to become a distribution point for HCH, please give Monica a call (830)377-8707 or e-mail her at: monica@hchappenings.com

Radio:

If you are an advertiser with Revolution Broadcasting Company of the West, you automatically receive a 25% discount.

Kerrville Stations:

KRVL 94.3FM KERV 1230AM

Junction Stations:

KOOK 93.5FM KMBL 1450AM

Sonora:

KYXX 94.3FM

Ozona:

KHOS 92.1FM

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